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FOR IMMEDIATE RELEASE

## Consumer Finance Awards 2010 underway now

CANSTAR CANNEX website has all details.

The Consumer Finance Awards, brought to you by Canstar Cannex and *Money* magazine will run in the June issue of *Money* magazine.

Now in their 6<sup>th</sup> year, these awards celebrate those institutions which deliver outstanding value in financial products.

Who will be this year's Bank of the Year, Credit Union of the Year, Building Society of the Year, Socially Responsible Bank of the Year plus a host of other winners? And what products have helped get them there? All will be revealed in the June edition of Australia's most-read personal finance magazine which goes on sale June 2, 2010.

Details concerning the Consumer Finance Awards can be found on the Canstar Cannex website (<http://www.canstar.com.au/banking-institutions/>). We encourage you to familiarise yourself with the categories and methodology.

For the awards of Banking Website of the Year and Socially Responsible Bank of the Year, a separate email will be forwarded to you shortly asking for submissions.

We believe these awards provide a significant opportunity to enhance your institution's profile. As such *Money* will continue to provide all winners with a logo to promote their achievement.

To enhance the value of these logos *Money* requests that from June 2, 2010 only logos with the current year (ie 2010) be promoted. You will be able to continue to promote these until June 2011 – next year's Consumer Finance Awards. The only exception is 2010 winners who have won the same category in other year(s). In this instance, outdated logo(s) can be used to promote multiple wins in the same category.

We look forward to announcing the 2010 winners and congratulate the industry on continuing to provide banking excellence in what has been a difficult time given the global financial crisis.

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